



STATIC TOUCHPOINTS 2022

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    @M2RKW

ABOUT M2R STATIC TOUCHPOINTS

This set of elite touchpoints are the crème de la crème of the outdoor advertising scene in Kuwait. A mix of strategic Rooftops & Wall Signs, it is the perfect blend of OOH Ad Space to reach your target audience in the most efficient manner.



Increase Brand Awareness by being present on the same location for long durations.



Stand out from the crowd with a unique branding opportunity.



High-levels of exposure from various angles and roads with large traffic.

**M2R STATIC
TOUCHPOINTS
PORTFOLIO**

4

ROOFTOPS

2

WALLSIGNS

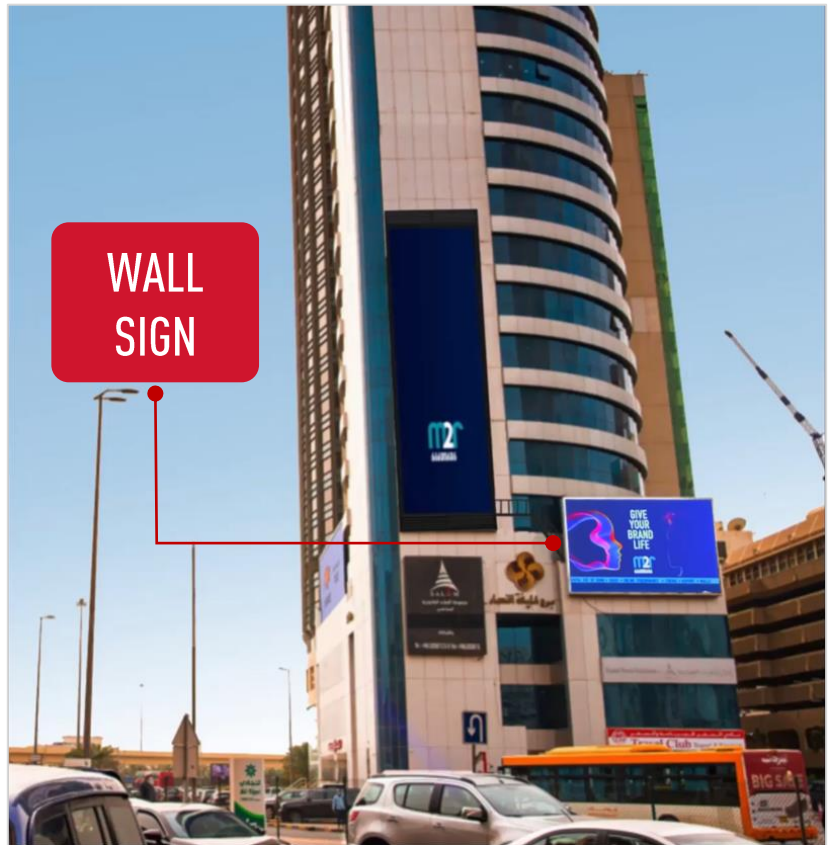
AL NASSAR TOWER

W 9m x H 6m



Qibla
Capital Governorate

Al Nassar Tower is a premium touchpoint for any brand to be a part of. The wall sign is located at a very high traffic area, and one of the key entry and exit points to Kuwait City.



Production
KWD 450

Net Cost (1 Month)
KWD 1,250

Net Cost (1 Year)
KWD 11,250



Al Nassar Tower. Facing Fahad Al Salem St. Near famous landmarks like Souk Watiya, Maliya and Sheraton Roundabout.

AQARAT COMPLEX – WALL SIGN

W 5m x H 23m



Qibla
Capital Governorate

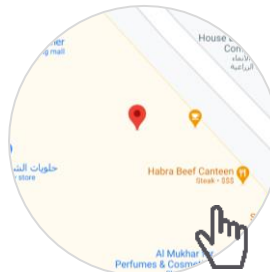
WALL SIGN



Production
KWD 900

Net Cost (1 Month)
KWD 3,000

Net Cost (1 Year)
KWD 27,000



Kuwait City, Souq Al
Kuwait. Overlooking
Mubarak Al Kabeer and
Ahmad Al Jaber St. Next
to Gulf bank H0

Aqarat Complex is strategically located in a very high traffic location of Kuwait City, next to buildings with high footfalls.

AQARAT COMPLEX – ROOFTOPS

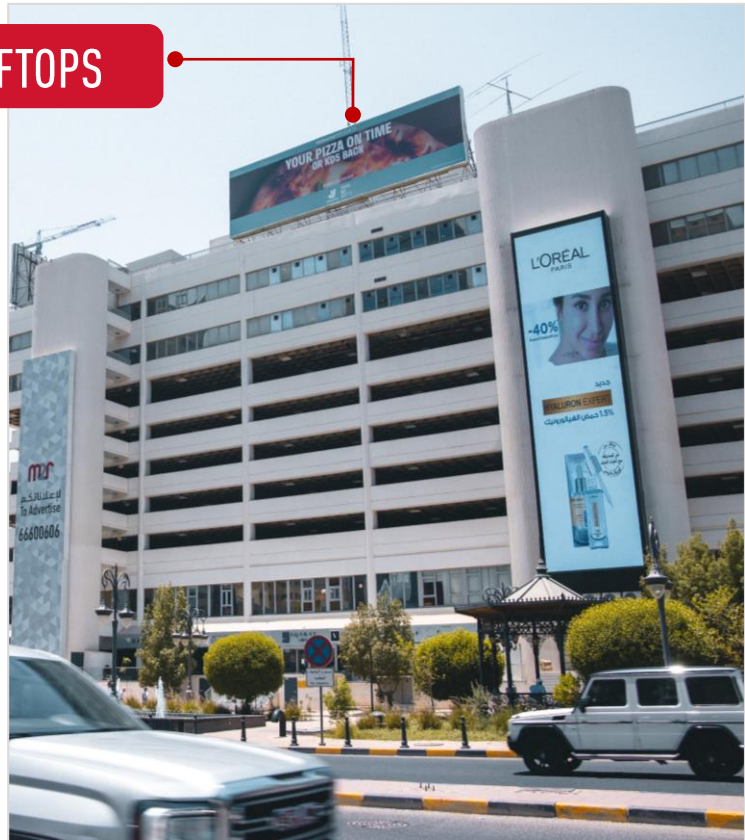
W 20m x H 6m EACH



Qibla
Capital Governorate



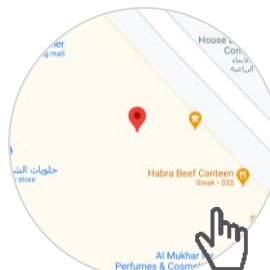
ROOFTOPS



Production - each
KWD 900

Net Cost (1 Month) - each
KWD 2,500

Net Cost (1 Year) - each
KWD 22,500



Kuwait City, Souq Al
Kuwait. Overlooking
Mubarak Al Kabeer and
Ahmad Al Jaber St. Next
to Gulf bank HO

Aqarat Complex is strategically located in a very high traffic location of Kuwait City, next to buildings with high footfalls.

AL MAILEM

W 21m x H 5m



Qibla
Capital Governorate



Production
KWD 1,000

Net Cost (1 Month)
KWD 4,000

Net Cost (1 Year)
KWD 36,000




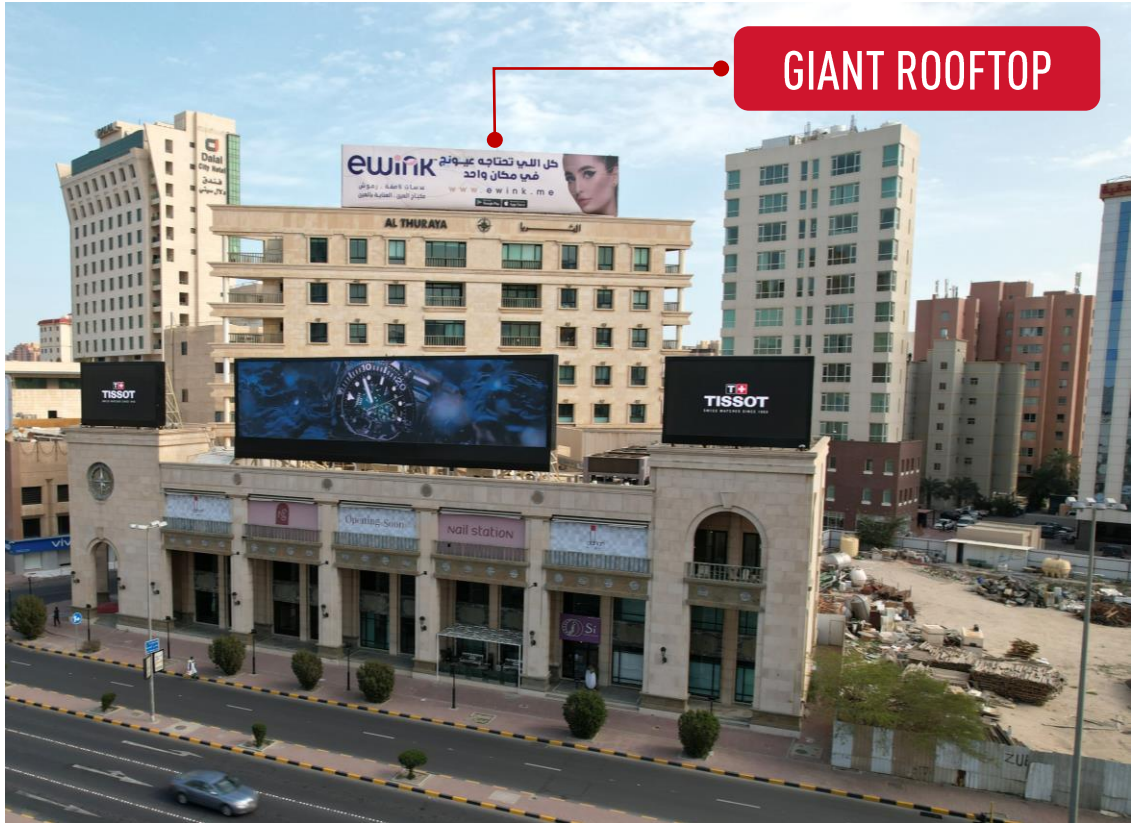
Khalijiya Intersection.
Above Al Mailem Tires.
One of the main
entrance / exit points to
Kuwait City.

Located right next to our Murgab DOOH Screen, the rooftop overlooks the busy intersection of Jaber Al Mubarak and Khaled Bin Al Waleed with Road 30, one of the main Entry / Exit point to Kuwait City.

AL THURAYA COMPLEX

W 28m x H 6m

 Salmiya,
Hawally Governorate



GIANT ROOFTOP

Production
KWD 1,200

Net Cost (1 Month)
KWD 4,000

Net Cost (1 Year)
KWD 36,000



Salmiya- Al-Thuraya
Luxury Complex.
Overlooking Gulf Road,
and Salem Al Mubarak
Street.

Located on top of the luxurious Thuraya Complex that houses some of the most high-end brands available in Kuwait (from Stella McCartney to Alexander McQueen), this opportunity is in the heart of Salem Al Mubarak St., the hip and happening part of Salmiya, overlooking a high traffic intersection.

OUR STATIC TOUCHPOINTS NETWORK

6

TOUCHPOINTS

CAPITAL

AL NASSAR TOWER:
1 WALL SIGN

AQARAT COMPLEX:
2 ROOFTOPS
1 WALL SIGN

AL MAILEM ROOFTOP

HAWALLY

AL THURAYA COMPLEX:
1 ROOFTOP

ABOUT M2R GROUP

We are the experts who bring innovative media and advertising services to Kuwait and the region. Our strong business partnerships rest on diverse innovative minds that drive us all to growing success. Our new ambition, "Media ROI", is our new way to develop strategies made with innovative creators. Our teams are now shaping the future of our company, and are assisting our partners in shaping theirs too.

Since 2005, we have remained true to our mission "the preferred media partner" to our clients. We delivered the best media solutions that connected our partners with their consumers through efficient media campaigning.

We at M2R have a 360 degree approach to your marketing and communication needs. We can put together a solution that will not only meet your business objectives, but take it to the next level.

DOOH SCREENS • STATIC • MALLS • CINEMA • RADIO • AIRPORT • DIGITAL • SPORTS





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